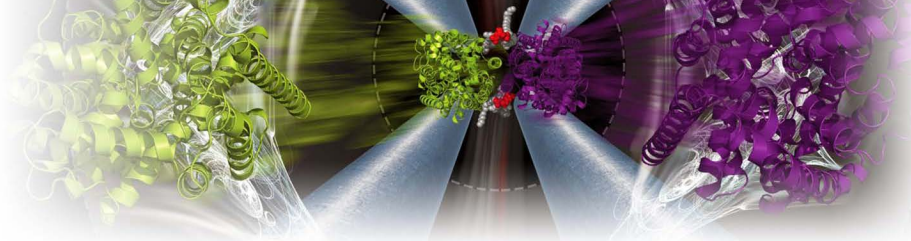


# BPS19

63<sup>RD</sup> ANNUAL MEETING OF THE BIOPHYSICAL SOCIETY  
BALTIMORE, MARYLAND • MARCH 2–6, 2019



## Advertising Contract

Take full advantage of your presence on the show floor with advertising options that will enhance your ROI, drive traffic to your booth, and extend your presence far beyond exhibit hours.

Our branding opportunities are a great way to broaden your competitive edge and enhance your company's image, prestige, and name recognition by supporting the meeting or specific events that target your market. Partner with the Biophysical Society and your organization will be associated with high quality programming that promotes your organization at the national and international level.

### Company Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

ePostal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Sponsorship: \_\_\_\_\_

Cost of Sponsorship: \$ \_\_\_\_\_

### Method of Payment

\_\_\_\_\_ **Check** (Payable to Biophysical Society – US currency drawn on US bank.  
No Purchase Orders accepted.)

\_\_\_\_\_ **Credit Card**

Card Type (check one):

MasterCard  Visa  Discover  American Express

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ CVV Number: \_\_\_\_\_  
(month) (year)

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

*(Your signature authorizes your credit card to be charged for the total payment.  
The Biophysical Society reserves the right to charge the correct amount if different from the total payment.)*

## Advertising Opportunities

Mobile App Advertising	
Gold Package (exclusive)	\$10,000
Silver Package (exclusive)	\$5,000
Bronze Package (exclusive)	SOLD
Rotating Banner Ads (3 available)	\$2,500
Mobile Alerts (3 available)	\$500
Mobile Alerts for Exhibitor Presentations	\$400
Mobile Logos	\$350 each

Print Advertising	
Program Book Advertising	Price varies (separate form)
Program Book Front Cover Tip On (exclusive)	\$5,000
Bag Inserts	SOLD
Pre-/Post-Attendee Mailing Lists	Price varies (separate form)

Digital Advertising	
Annual Meeting Update Email to Attendees Banner Ad (3 Available)	\$7,500 each
"Know Before You Go" Email to Attendees Banner Ad (exclusive)	\$5,500
Registration Confirmation Emails to Attendees Banner Ad (exclusive)	\$5,000
Housing Confirmation Emails to Attendees Banner Ad (exclusive)	\$5,000
Website Banner Ads	Price varies (Contact Exhibit Management)
eBooth Upgrades	Price varies (Contact Exhibit Management)

Convention Center Advertising	
Charles Street Lobby Banners B1-B3 (Left Side)	\$5,500
Charles Street Lobby Banners B4-B6 (Right Side)	\$5,000
Charles Street Lobby Banner B7 (Outside Entrance)	\$9,500

The Biophysical Society will recognize advertisers throughout the year leading up to the Annual Meeting. All Biophysical Society Annual Meeting advertisers will receive the following benefits:

- Acknowledgement in the printed Annual Meeting Program Book
- Logo recognition on onsite signage recognizing all advertisers
- Logo with direct hyperlink to company website on Annual Meeting and Exhibit homepages
- Sponsor ribbons for exhibit personnel
- Additional priority points toward booth selection for BPS 2020
- Recognition in the Society's monthly newsletter, *BPS Bulletin* (August – February)

Additional benefits are available for the advertising opportunity purchased. Contact Exhibit Management for more information at [exhibits@biophysics.org](mailto:exhibits@biophysics.org).

Please allow 7–10 business days for processing.

**Return form to the Sales & Exhibits Manager at [exhibits@biophysics.org](mailto:exhibits@biophysics.org).**